Technix AM
actualize your masterpieces

ENGINEERING SERVICES & TECHNOLOGY HUB

Media Kit 2026

Vietnam's independent 3D printing review & knowledge channel — verified with measurements, told in an engineer's language.

actualize your masterpieces



Updated Oct 2026 · technixam.com

ABOUT TECHNIX AM

Engineers who use it, measure it, and tell it straight

Technix AM is an Engineering Services & Technology Hub in Ho Chi Minh City, founded in 2024 by mechanical engineers. The @technix_am channel publishes 3D printer reviews, beginner guides, Autodesk Fusion design tutorials and maker projects — all produced in our own 3D printing studio.

3D printer reviews	FDM, resin, laser — used for hundreds of hours before the verdict.
Guides & tutorials	Beginner series, slicer software, materials, troubleshooting.
Design & making	Fusion lessons, product design, real 3D printing applications.







CHANNELS & GROWTH

One deal, four touchpoints

44.6K
YouTube subscribers

4.7M
lifetime views · 357 videos

435.9K
views / 28 days

9.2K
watch hours / 28 days

314
affiliate orders / 28 days

21K
Facebook followers

11.8K
TikTok followers

135.3K
TikTok likes

Accelerating 3.6×

Current 28-day views are 3.6× the channel's average 28-day views since it focused on 3D printing (estimated from lifetime views).

Audience

Vietnamese 3D printing enthusiasts: makers, mechanical and product engineers, engineering students, STEM teachers and small workshops / businesses weighing high-value machine purchases. Detailed demographics available on request.

Data: YouTube Studio & public channel pages (21 Oct 2026). · YouTube @technix_am · Facebook /technixam · TikTok @technix_am

CONTENT PERFORMANCE

Viewers who are choosing what to buy

In-depth reviews · last 12 months

ELEGOO Centauri Carbon	17K
Creality Sparkx i7	16K
Bambu Lab P1S vs P2S vs QIDI Q2	16K
Piocreate Halot-X1 (resin)	9.5K
Bambu Lab H2S	8.9K
QIDI Plus 5	8.8K
Bambu Lab X2D	8.6K
Anycubic Kobra S1 Combo	6.7K

Median 7.7K · average 8.6K views per review (14 videos)

Evergreen content — keeps bringing new viewers

Why own a personal 3D printer in 2026?	100K
Getting started with 3D printing – 2026 guide	81K
Getting started with resin printing	72K
Bambu Studio basics	60K
Bambu Lab A1 review	49K

Top Short: 626K views

Hardware & software featured on the channel

Bambu Lab · **QIDI** · **Creality** · **ELEGOO** · **Anycubic** · **Flashforge** · **Piocreate** · **xTool** · **Autodesk Fusion**

WHY TECHNIX AM

Content the 3D printing community trusts

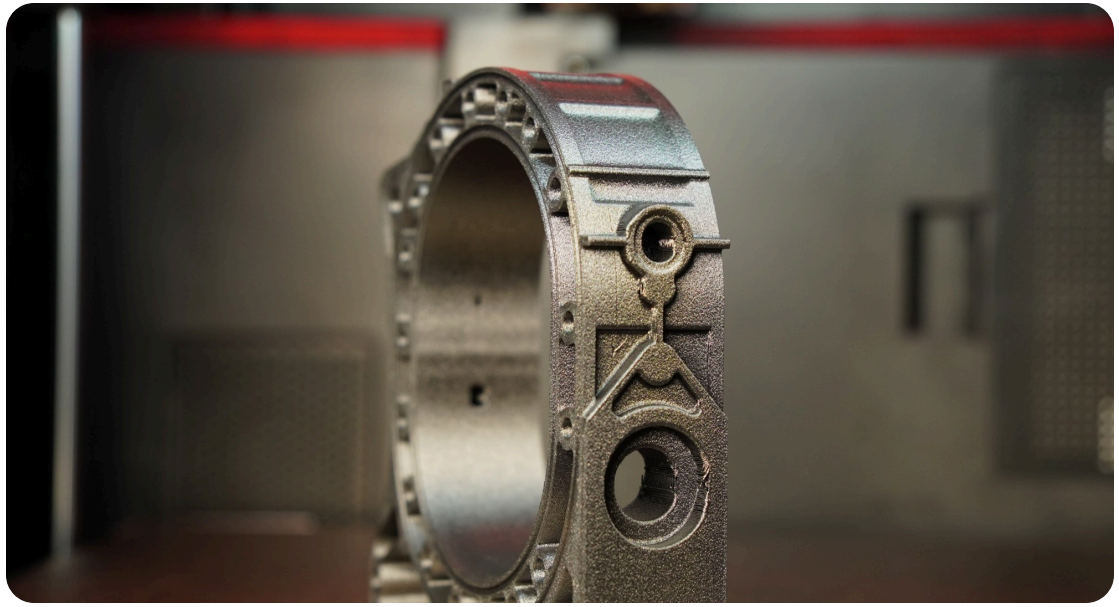
01 **Measurements, not opinions**
Dimensional accuracy, speed vs quality, noise, power draw, reliability after hundreds of print hours.

02 **Proven to sell**
314 affiliate orders / 28 days — an audience that buys high-value machines and materials.

03 **Independent, in Vietnamese**
One of very few independent 3D printing reviewers in Vietnam; most local reviews come from resellers.

04 **Engineering & applications**
Functional parts, engineering materials, CAD, after-sales support in Vietnam.

05 **Transparent**
Sponsored content is always disclosed. Brands check technical facts; the opinions are ours.







PARTNERSHIP PACKAGES

2026 reference rates

In-depth review

Dedicated 15–35 min video: unboxing, measured tests, pros & cons, who should buy. Used in real studio jobs before the verdict.

15–25 million VND

YouTube integration

60–90 s segment inside a tutorial or review video, with description link and pinned comment.

6–10 million VND

Short / TikTok / Reel

30–90 s vertical video posted to YouTube Shorts, TikTok and Facebook Reels.

3–5 million VND / video · 3 for 10–12

Launch bundle

In-depth review + 3 Shorts + Facebook post + 30-day pinned link. Built for launch windows.

25–35 million VND

3-month ambassador

2 YouTube videos + 6 Shorts + event presence, plus affiliate commission.

50–80 million VND

Events & workshops

Booth demos, 3D printing classes, technical host. Half day / full day.

5–10 million VND half day · 10–18 full day

Facebook / blog post

Technical post on the 21K fanpage and technixam.com (bilingual), with studio photos.

2–4 million VND

Reference rates, excluding VAT and travel outside Ho Chi Minh City. Review units are not counted as payment. Final quote based on your brief.

WORKING TOGETHER

Add-ons, process & terms

Add-ons

Paid-ads usage rights	+20–30% / 30 days
Category exclusivity	+25–50% / 30–90 days
Rush delivery (< 7 days)	+20%
Affiliate / hybrid model	Fee -30–40% + 5–10% commission

Process

01 **Brief**
Goals, key messages, launch date

02 **Unit arrives**
Real-world use in our studio

03 **Production**
14–21 days; one technical fact-check round for the brand

04 **Publish & report**
7- and 30-day reports: views, watch time, CTR, clicks, orders

Key terms

- 50% on signing, 50% on publishing.
- Brands do not approve the review verdict.
- Sponsored content is labelled per YouTube / Meta / TikTok policies.
- Ad usage rights and category exclusivity are priced separately.

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Let's tell your product's story

Send your brief or launch timeline — we reply with a plan and quote within 2 business days.

Email	vinhdinh@technixam.com
Phone / Zalo	+84 947 696 350
Web	technixam.com
YouTube · TikTok	@technix_am
Facebook	facebook.com/technixam

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